



# video production

The *Visual Media Imaging* programs are designed to help students gain the knowledge and skills necessary to pursue a career within the arts and communication industry. After completing a series of core competencies in the three areas of study, students enrolled in *Video Production* will focus on videography, digital photography, video editing, and mixed-media production.

---

#### **Employment Opportunities:**

- Videographer
- Broadcast television production
- Radio production
- Commercial photographer
- Editorial photographer
- Portrait / Wedding Photography
- Video producer
- Video editor
- Students are encouraged to acquire a post-secondary Associate or Bachelor's Degree

#### **Technical Core Curriculum:**

- Video Production
- Digital Imaging
- TV Studio Production
- Digital Delivering
- Story Boarding
- Scripting
- Studio Lighting
- Location Lighting
- SkillsUSA
- Adobe and Final Cut Pro X Certifications

Students have the opportunity to earn college credits in this program.